



INTRODUCING THE ODDIE DISTRICT

The Oddie District is an urban infill redevelopment project on Oddie Boulevard in Metro Reno / Sparks, Nevada. The project is the deconstruction of a former Lowe's and re-construction of a 155,000 sf innovation hub featuring a 300+ seat food and beverage Biergarten. It's located 10 minutes from the Reno-Tahoe International airport and 7 minutes from the University of Nevada, Reno.

The Oddie District is the catalyst for a community centric economic and cultural resurgence.

Anchored in cultural relevance by The Generator, a makerspace community including celebrated Burning Man artists and engineers, and The Innovation Collective, a collaborative workplace business accelerator engaged in humar capital investment. **Opening Fall 2022!**

AVAILABILITY

FLEX TECH CREATIVE	FOOD & BEVERAGE	RETAIL	FLEXIBLE
4,121	4,000	1,623	7,911
2,805	1,290	1,559	5,191
3,310	1,290	1,559	6,222
2,476	1,290	1,592	4,000*
2, <mark>456</mark>	4,000	1,591	1, <mark>76</mark> 1
2, <mark>456</mark>	1,290	-	10,045
2, <mark>921</mark>	1,290	-	20, <mark>00</mark> 0*
3, <mark>211</mark>	1,290		
23,756	15,740	7,924	55,130

Note: Square footages are flexible / plans are just a representation and spaces can be tailored to tenant's needs *Pending

HIGHLIGHTS



Brewery /
Distillery / Taproom



8,000 sf of Small Shop Retail / Service



8,000 sf of Outdoor, Covered Biergarten-Style Seating



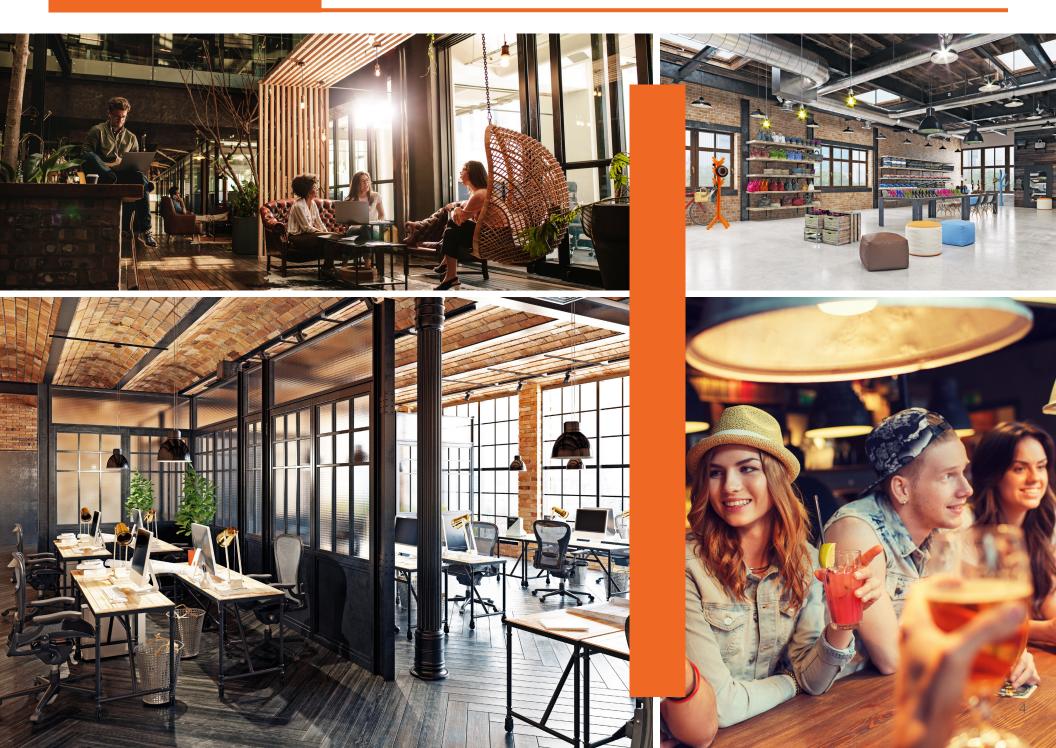
Black box theater
/ Presentation
Meeting Space



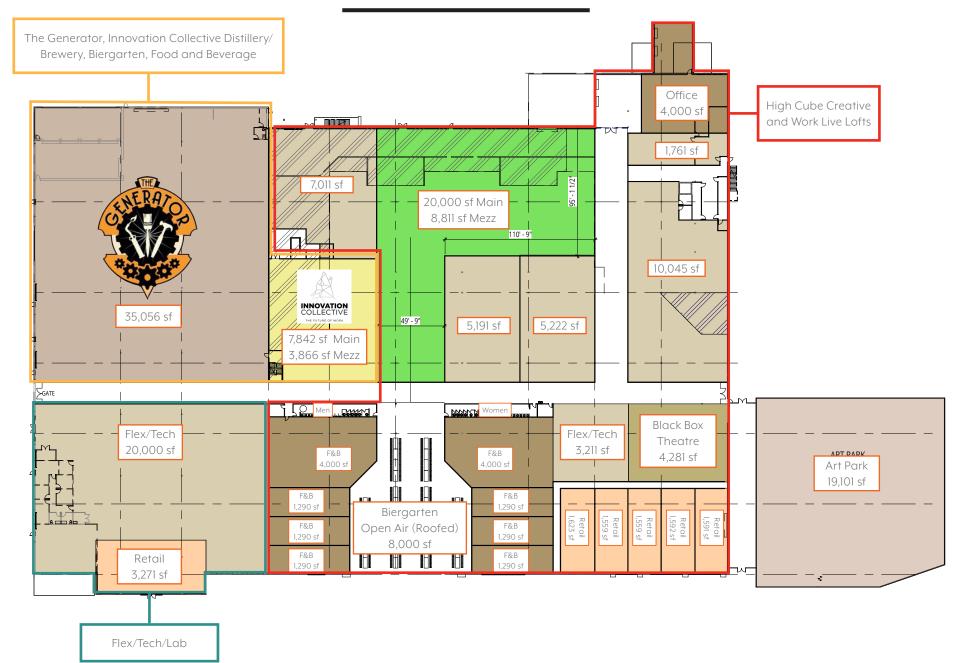
15,000 sf of Small Shop Food & Beverage



800 sf to 4,300 sf.
Dog park, Community
Garden



1ST FLOOR PLAN

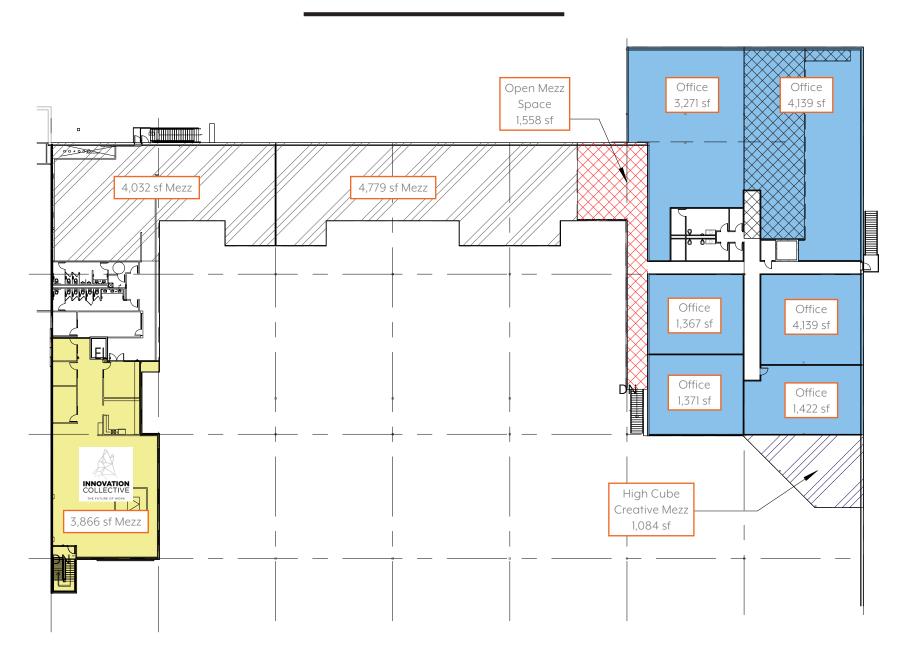


FLEX/TECH OPTIONS

OPTION A OPTION B Flex/Tech Flex/Tech 2,476 sf 4,121 sf Flex/Tech Flex/Tech 2,456 sf 20,000 sf Flex/Tech Flex/Tech 2,805 sf 2,456 sf A DD AD > 8 - 8 -Flex/Tech Flex/Tech Retail 3,310 sf 2,921 sf 3,271 sf

NOTE: AVAILABLE SPACE CAN BE COMBINED OR DEMISED TO MEET TENANT'S NEEDS

2ND FLOOR PLAN



THE CULTURAL ANCHORS



The Generator, a nonprofit makerspace collection of celebrated artists and engineers from Burning Man and the greater Reno/Sparks community, is the cornerstone and largest tenant in The

Oddie District, in 40,000 square feet of the building. Artwork created at The Generator will be displayed in an Art Park being developed in what once served as the garden center of the home improvement store.

"The Generator is a cultural icon of Reno/Sparks; to provide it a long-term home, to surround it with working environments for design, engineering and production companies and to build together a broad culture of innovation and creation will be great for Sparks and for the region," said Doug Wiele, the President and Founding Partner of Foothill Partners, Inc.



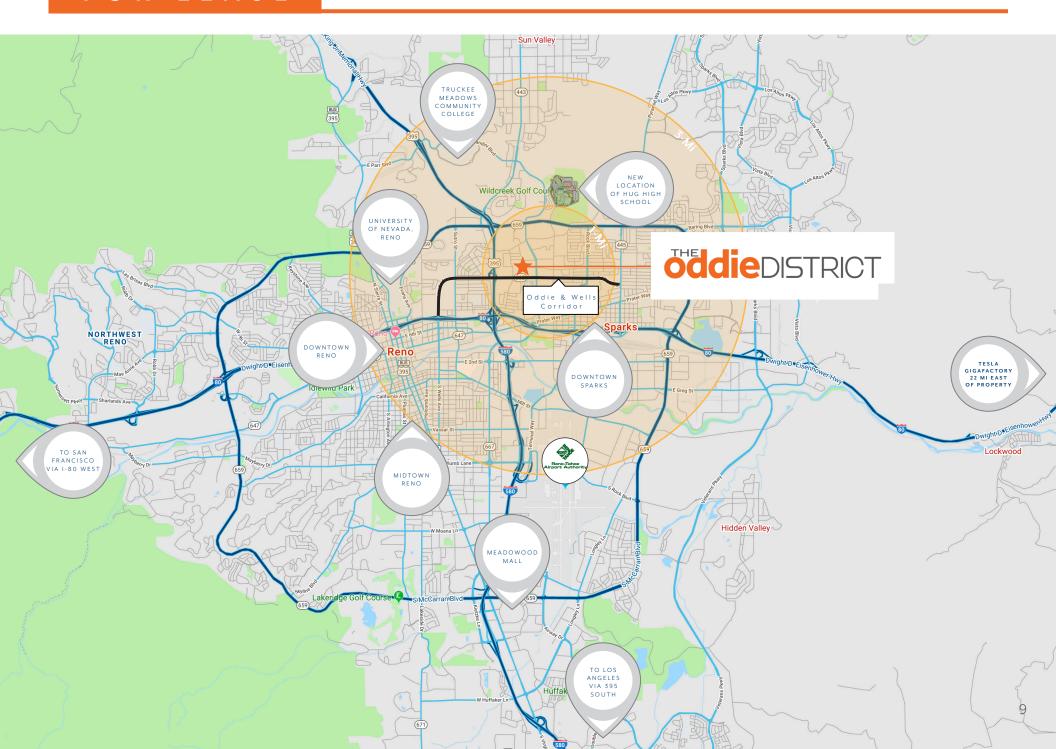
Innovation Collective, which also works with the Nevada Governor's Office of Economic Development to launch innovation communities across the state, will provide 12,225 sf of collaborative office spaces next to The Generator.

Additionally, Innovation Collective will host its mentorship summits, innovator

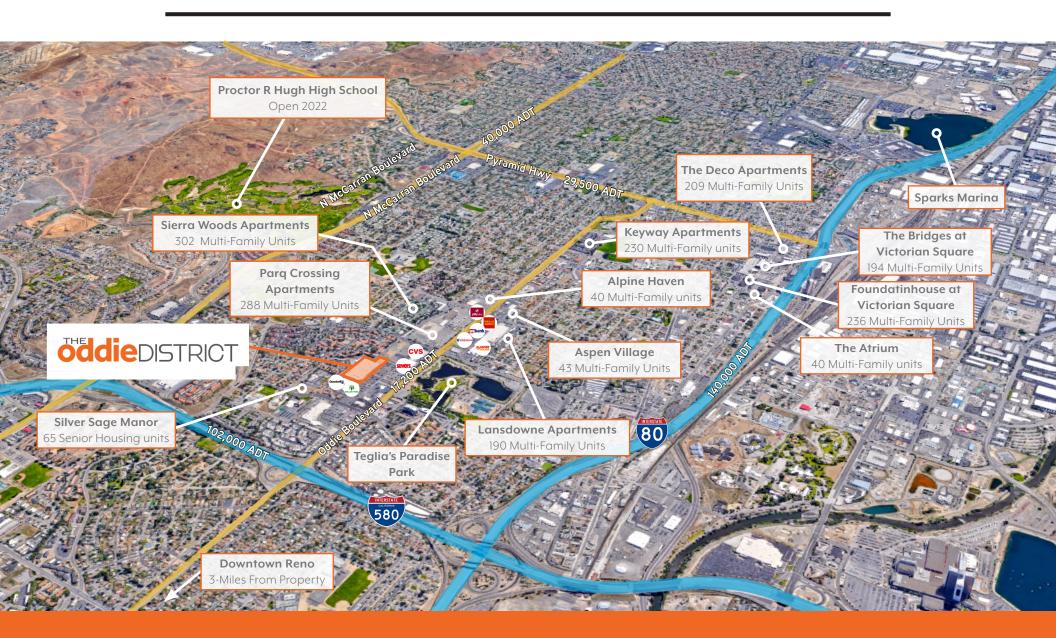
trainings, storytelling sessions, idea sharing sprints and growth groups that serve as an amenity to tenants of the district, many of them offered at no cost to the community.

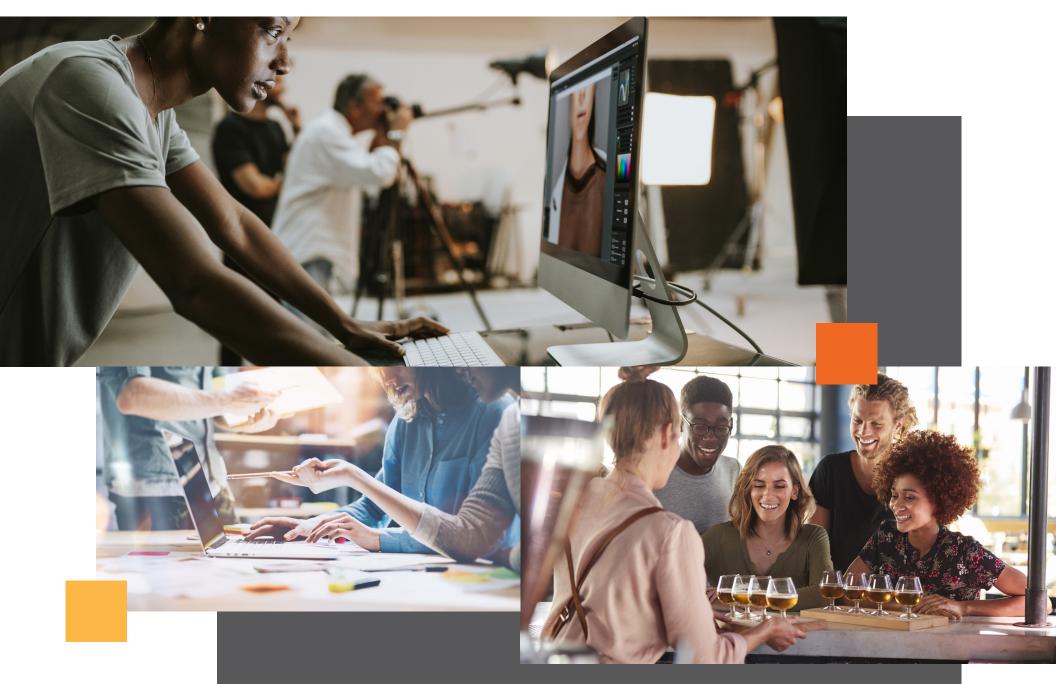
Innovation Collective helps people in a region become a community, learn new skills together, and create vibrant places for them to work and live.

- + Brookings has cited an IC community as the capital for startups in the state and having more startups per capita by nearly 2x
- + Bloomberg reports reference IC community and activities as a valuable alternative to Silicon Valley



POSITIONED FOR THE ABUNDANT COMMUNITY



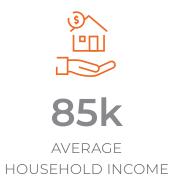


REINVIGORATING THE HEART OF SPARKS

The Oddie District is a community-driven innovative engine for Sparks, Nevada. The project presents tenants with the unique opportunity to be part of a multifaceted artistic and commercial center and gain access to a community of 10,000 residents.











EXISTING BUILDING AS OF SEPTEMBER 2021







WWW.ODDIEDISTRICT.COM

